





#### FOR IMMEDIATE RELEASE

# Northwestel Festival of Trees returns in support of "Love Our Lab"

Whitehorse, YT — October 28, 2025

The Yukon Hospital Foundation's Northwestel Festival of Trees returns this November to the Jim Smith Building and the Kwanlin Dün Cultural Centre (KDCC) with community celebrations and a showcase of beautifully decorated trees, all in support of the Foundation's Love Our Lab campaign to modernize Whitehorse General Hospital's laboratory.

### 2025 Festival schedule & venues

- Fuerte Metals BAH Humbug Cocktail Party Thursday, November 20 | Venue: Jim Smith Building
- Public Tree Viewing Friday, November 21 to Tuesday, November 25 | Venue: Jim Smith Building
- Santa Breakfast Saturday, November 22 | Venue: Jim Smith Building
- Save-On-Foods Seniors' Soirée Friday, November 28 | Venue: Kwanlin Dün Cultural Centre (KDCC) Note: Very limited tickets only 3 left as of October 21.
- Alkan Air Grand Ball Saturday, November 29 | Venue: Kwanlin Dün Cultural Centre (KDCC)
  Note: Very limited tickets remaining.

"This Festival brings our community together for a cause that touches every patient journey," said Karen Forward, President of the Yukon Hospital Foundation. "With support through Festival events and our sponsors, Love Our Lab will deliver faster test results closer to home and repatriate tests currently sent out of territory. Establishing the first automated hospital lab north of 60 will help our hospital recruit and retain health-care workers."

"For more than two decades, Northwestel has proudly stood alongside the Northwestel Festival of Trees and the Yukon Hospital Foundation in supporting care that touches every family in the North," said Curtis Shaw, President, Northwestel. "This year we're especially honoured to help advance the Love Our Lab campaign because faster, more reliable lab results mean better care, closer to home. It's about making sure Yukoners get the answers they need when they need them, right here in our community."

## **Major sponsors**

Northwestel (Festival sponsor), Alkan Air (Grand Ball), Save-On-Foods (Seniors' Soirée), Fuerte Metals (BAH Humbug Cocktail Party), and Terus Construction (Santa Breakfast).

# **About Love Our Lab (2025–2027)**

Love Our Lab is a two-year campaign to raise \$500,000 to modernize the Whitehorse General Hospital laboratory—improving turnaround times, repatriating tests, and strengthening care across emergency, oncology, maternity, surgical, and primary care for patients throughout the Yukon.

# Tickets, raffle & information

- Northwestel Online 50/50 Raffle: Jackpot already over **\$40,000** and climbing. Tickets are online only for Yukon residents 19+ at yhf.ca. Sales close Dec. 3 at 11:59 p.m. Last raffle, a lucky winner took home over \$115,000.
- Online Silent Auction: Opens November 20 and closes November 29 at 10:30 p.m.
- Seniors' Soirée (Nov 28): Very limited tickets only 1 left as of Oct 28.
- Alkan Air Grand Ball (Nov 29): *Very limited tickets remaining.*
- Volunteer Opportunities: visit YHF.ca to sign up.

For links to event tickets, raffle tickets, and the online silent auction, please visit yhf.ca or the Yukon Hospital Foundation Facebook page.

#### **Media contact**

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### **Yukon Hospital Foundation**

The Yukon Hospital Foundation advances exceptional, patient-centred care for all Yukoners by connecting community generosity with the most urgent needs of our hospitals. We partner with donors, businesses, and volunteers to invest in priority equipment, innovation, and spaces that are culturally safe and close to home—so patients and families receive timely, high-quality care in the North, today and for the future.