

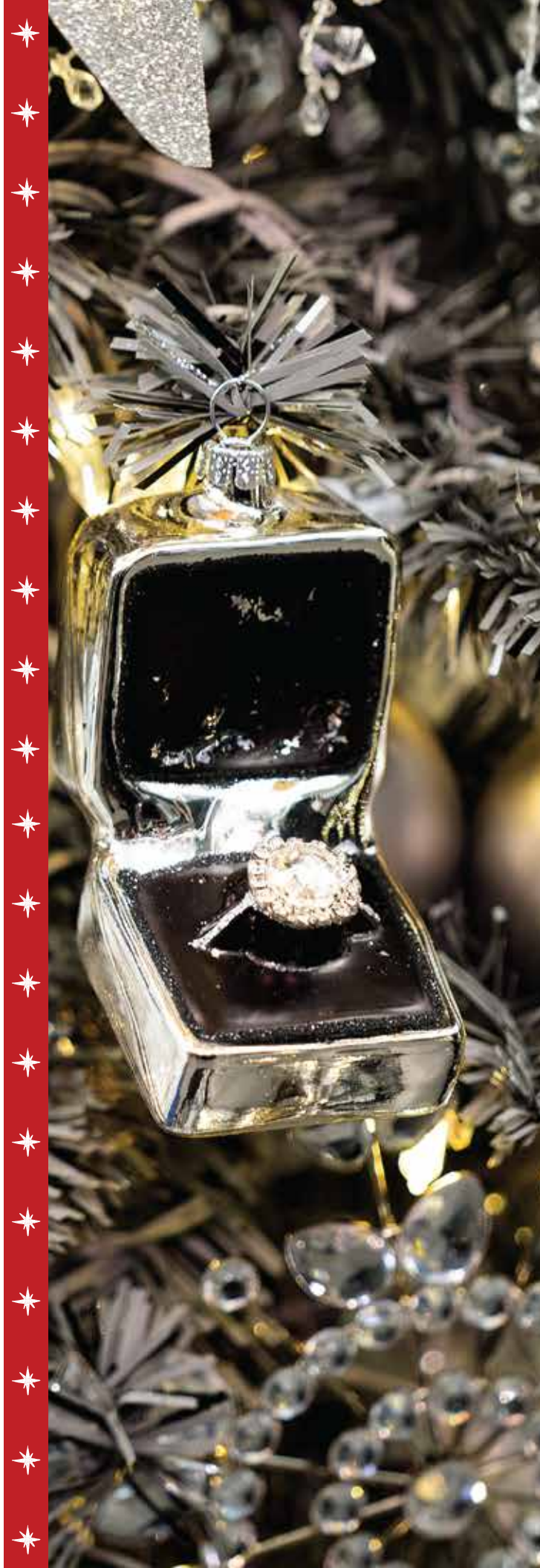


**NOVEMBER 20 - 29
2025**

NORTHWESTEL FESTIVAL OF TREES

SPONSORSHIP PACKAGE

All proceeds support
“Love Our Lab,”
modernizing the Whitehorse
General Hospital laboratory
for faster results
closer to home.



2025 Northwestel Festival of Trees

Sponsorship Package

Headline Sponsorships

- \$5,000 – Seniors' Soirée Dinner Sponsor — Recognition at KDCC, on-site signage, MC thank-you, website & social.
- \$5,000 – Grand Ball Late-Night Snack Sponsor — Branded late-night service, on-site signage, MC thank-you, website & social.

Feature Sponsorships

- \$2,000 – Seniors' Soirée Dance Band Sponsor — Stage mention before first set, on-site signage, website & social.
- \$2,500 – Door Prize Sponsor (All Events) — Branding on door-prize displays/announcements across BAH, Santa Breakfast, Seniors' Soirée, Grand Ball.

Event Photography

Choose one or all:

- \$500 each — BAH Humbug • Santa Breakfast • Seniors' Soirée
- \$1,500 — All three (bundle recognition on photo credits, recap posts, on-site signage).

Dessert & Music Micro-Sponsorships

- \$1,000 – Seniors' Soirée Dessert Sponsor — Dessert-station signage + MC thank-you.
- \$500 – Performance Support — BAH Humbug musical performance • Santa Breakfast musical performance • Opening act at Seniors' Soirée • Opening act at Grand Ball.

Santa Breakfast Activity Sponsors (\$500 each)

- Face Painting • Candy Cane Station • Craft Corner — Station signage + family-event shout-outs.

Silent Auction Support

- Donate an item/experience (from \$100+) — gift card, product, or curated package.
- We can source a local package on your behalf, or you can suggest one.
- Recognition on auction listing/signage and social/recap mentions. (Pickup available; ideal deadline Nov 17.)

A look at past Festivals



Grand Ball



Seniors' Soirée



BAH Humbug



Santa Breakfast

What sponsors receive (all levels)

- Logo on event signage/screens and website event page
- MC thank-you at your supported moment
- Social media acknowledgment
- Summary report after the Festival

(Tickets not included unless noted; charitable acknowledgment/receipt provided as eligible.)

How to confirm

Email Karen Forward at karen.forward@wgh.yk.ca or call 867-393-8930 with:

- Your chosen sponsorship(s) and exact recognition name/logo
- Contact/billing details
- Any brand guidelines